



info **BRYAN MANDELBAUM**

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201.925.0572

experience **INGENUITY DESIGN** NORWALK, CT

ASSOCIATE CREATIVE **DIRECTOR** OCT 2015–PRESENT

Managed a team of six designers developing a variety of strategic marketing executions and event based recruiting campaigns for Visa, eBay, Facebook, TD Bank and NetSuite.

AMC NETWORKS NEW YORK, NY

ART DIRECTOR JAN 2014–SEP 2015

Developed key art and logos for a variety of AMC shows. Designed event signage, apparel, posters, presentations and digital marketing for existing shows and special events.

LOEWS HOTELS NEW YORK, NY

SENIOR DESIGNER JAN 2013–DEC 2013

Developed magazines, postcards, posters, invites and digital marketing campaigns. Branded multiple hotel restaurants providing logos, menus and other printed materials.

UCLA LOS ANGELES, CA

SENIOR DESIGNER JAN 2012–DEC 2012

Developed brochures, apparel, postcards, posters, invites, websites and digital marketing campaigns for a variety of events. Designed layouts and took photos for UCLA Magazine.

BELKIN LOS ANGELES, CA

SENIOR DESIGNER MAR 2011–DEC 2011

Developed signage to launch a new brand for the company booth at the Consumer Electronics Show. Created packaging, web content and presentations for a variety of Belkin products.

MANHATTAN SCHOOL OF MUSIC NEW YORK, NY

GRAPHIC DESIGN MANAGER JUL 2007–FEB 2011

Developed a new brand for the University through a variety of print and online materials including concert calendars, newsletters, brochures, apparel, postcards, posters, programs, invites, websites, mobile apps and digital marketing campaigns.

education **PARSONS SCHOOL OF DESIGN** 2004–2006

Associate of Applied Science

SYRACUSE UNIVERSITY 1999–2003

Bachelor of Arts

software InDesign, Photoshop, Illustrator, Lightroom, After Effects, Flash, Dreamweaver, HTML, CSS, MS Office